

ABSTRACT OF THE DISCLOSURE

A personal care absorbent article, such as a sanitary pad or napkin, wound dressing, and the like having one or more layers of absorbent material treated with a red blood cell lysing agent and a gelling agent. The effect of combining a lysing agent that thins menses or other blood-containing bodily fluids with a gelling agent that thickens menses or other blood-containing bodily fluids is enhanced agglomeration and increased viscosity of the blood-containing bodily fluids that come in contact with the treated material.